



## BRYAN VIEIRA

Hello, Bryan Vieira here! I'm currently a freelance designer residing in North Carolina. I specialize in logo design, brand & identity work, illustration, and other visual communications media. Get in touch with me:

 [bryvieira.com](http://bryvieira.com)  
 [behance.net/bryvieira](http://behance.net/bryvieira)  
 [bryvieira@gmail.com](mailto:bryvieira@gmail.com)

## EDUCATION:

### Appalachian State University

(Boone, NC) – Bachelor of Fine Arts Degree in Graphic Design

University courses included Graphic Design, Typography, Web Design, Digital Imaging, Illustration, Drawing, Print Production, Photography, Video Editing

## CAPABILITIES:

Ability to work efficiently in independent or collaborative environments

Ability to multi-task and operate in fast paced working environments

Strong time management and organizational skills to meet deadlines

Proficient in Adobe Creative Suite with primary focus on Photoshop, Illustrator, and InDesign

## SKILLS:

### Adobe CC



### Photoshop



### Illustrator



### Premier Pro/Video Editing



### InDesign



### Photography/Videography



## EXPERIENCE:

### FREELANCE

#### **Freelance Designer (Current)**

Currently working on design projects for various clients and agencies across the globe. Design work includes logo creation, brand development, print and digital marketing collateral.

### AMERICAN EXPRESS

#### **Customer Care Professional (Current)**

Responsible for growing and nurturing customer relationships to increase brand value. Design work includes monthly team newsletters.

### NOW MARKETING, INC. & DESIGN

#### **Graphic Designer (2007 – 2011)**

Designed effective marketing & advertising materials to help businesses build brand awareness and drive growth. Design work included logo creation, brand development, corporate identity, marketing & advertising collateral, front-end web development, illustration, and photography.